

# The Digital Leader

We are on the edge of change comparable to the rise of human life on earth." Vernor Vinge

Do you have what it takes to lead in the digital age? Do you feel equipped with the necessary digital leadership skills to thrive in this new economy?

The Digital Leader will expose you to the technology trends defining the future and equip you with the capabilities you need to be an effective leader in a time of perpetual change and disruption.

# Rationale

To ensure that their organisations are ready for the digital future, leaders need to be familiar with the digital trends and disruptive technologies that are shaping the way businesses strategise and compete, both locally and globally.

On completion of this MasterClass experience, leaders will have a broader understanding of the impact of 4IR technologies and be equipped with the skills and capabilities required to become an effective leader in the digital age.

Growing Greatness

#### KNOWLEDGE X-CHANGE CENTRE OF LEADERSHIP EXCELLENCE

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# Target Audience

The Leadership for the Fourth Industrial MasterClasses are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to adapt to shifting realities and redefine themselves for the digital age.

Implementing our Leadership MasterClasses across your leadership teams will enable you to build a tribe of *Novaturients* – those who seek to bring about powerful change in their lives and organisations.

### Content Outline

- Module 1: The Fourth Industrial Revolution: Understanding the implications of the digital age and formulating a strategic response
- Module 2: Leadership 4.0: Identifying the leadership capabilities that will drive success in the digital age
- Module 3: Hyperawareness: Building awareness of the new technologies shaping our world
- Module 4: Connectedness: Consciously connecting with information and people
- Module 5: Digital Transformation: Developing and implementing a digital transformation strategy based on desired purpose and customer experience

# Duration

Two days of immersive knowledge X-Change and dialogue followed one month later by a group coaching and portfolio building session.

### Credits

The Digital Leader MasterClass is an accredited skills programme. Participants complete a workplace assignment in order to be assessed against registered unit standards.

# MasterClass Structure

Virtual Ignition Session Prereading and Online Self-Assessment (in class or virtual) Business-Driven Action Learning Project Bu

Group Coaching and Portfolio Building

The Greatness Effect

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