

# I am Human

"Good leadership is always human. It takes time and energy. It's hard work. Which is why good leadership is so special when we find it." Simon Sinek

While leaders of the digital age need to focus on becoming more tech-savvy, they also need to embrace the more human aspects of effective leadership, such as mastering the art of inspiring and engaging.

I am Human will equip you to look beyond process and technology innovation when crafting your strategy for 'going digital' and expose you to a repertoire of new approaches to leading people in a time of intense digital disruption.

### Rationale

With the exponential increase in speed and impact of new technologies, the most effective leaders of tomorrow will understand how to lead both humans and machines in a way that maximizes the capabilities of both.

On completion of this MasterClass experience, leaders will discover several indispensable people leadership skills (that cannot be replaced by artificial intelligence) and be equipped to shift human engagement as rapidly as technology development.

Growing Greatness

#### KNOWLEDGE X-CHANGE CENTRE OF LEADERSHIP EXCELLENCE

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# Target Audience

The Leadership for the Fourth Industrial MasterClasses are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to adapt to shifting realities and redefine themselves for the digital age.

Implementing our Leadership MasterClasses across your leadership teams will enable you to build a tribe of *Novaturients* – those who seek to bring about powerful change in their lives and organisations.

### Content Outline

- Module 1: Being Human: Understanding the difference between management and leadership; identifying sources of leadership power; leading with character; achieving leadership authenticity; emotional awareness, regulation, and power
- Module 2: Leading Humans: Building trust and rapport; respectful leadership; enhancing team selfesteem; improving empathy; situational leadership
- Module 3: Engaging Humans: Understanding employee engagement and the management levers that drive emotional commitment and retention
- Module 4: Staying Human: Leading multiple generations; leading remote teams; cobot leadership

# Duration

Two days of immersive knowledge X-Change and dialogue followed one month later by a group coaching and portfolio building session.

### Credits

The I am Human MasterClass is an accredited skills programme. Participants complete a workplace assignment in order to be assessed against registered unit standards.

# MasterClass Structure



The Greatness Effect

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