



Growing Greatness  
Leadership MasterClasses for the Fourth Industrial  
Revolution

Immersive Leadership Development Experiences  
Designed for the Novaturient

MasterClass #1  
The Digital Leader: Navigating the Digital Age  
NQF Level 5

Executive Summary

Faculty of Business, Commerce and Management Sciences

Learning Programme Title	The Digital Leader: Navigating the Digital Age
Learning Programme ID	15219
Registration End Date	2023-06-30
Last Date for Enrolment	2024-06-30
Duration	3 Days
NQF Level	5
Credits	4

*Knowledge Leadership Management*

H. Santos Building, 2<sup>nd</sup> Floor, West Wing  
30 Arena Close, Bruma, JHB, 2198  
P.O. Box 752423, Gardenview, 2047

T +27 11 856 4700 | 010 020 3920  
F +27 11 622 5140  
E life@klmempowered.com

[www.klmempowered.com](http://www.klmempowered.com)

Learning Assumed to Be in Place	<ul style="list-style-type: none"> <li>Communication and Computer Literacy at NQF Level 4.</li> </ul>
Originating Qualification	NC: Productivity NQF Level 5 (NLRD 49793)

### Programme Unit Standards:

ID	Unit Standard Title	Level	Credits
15219	Develop and implement a strategy and action plans for a team, department or division	5	4
Total			4

### Course Synopsis

As industries, processes, and business models are reinvented by disruptive technologies, the most valuable leaders of tomorrow are those that can shape the impact of those changes, rather than react to them. They're leaders who can seek out new opportunities, deliver those new opportunities, and help redefine their businesses for the future.

To ensure that their organisations are equipped to navigate the digital future, leaders need to be well-versed in the trends and technologies shaping that future and explore new ways to drive competitiveness and growth.

**The Digital Leader** is part of the Leadership MasterClasses for the Fourth Industrial Revolution, a transformational set of learning experiences designed to equip leaders with a new set of leadership skills to keep up with the rapid pace of change and embrace new, integrated ways of working.

On completion of this MasterClass experience, leaders will have a broader understanding of the impact of new technologies and be equipped with the skills and capabilities required to become an effective leader in the digital age.

## Target Audience

The Leadership MasterClasses for the Fourth Industrial Revolution are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to access future business opportunities.

This highly impactful MasterClass is beneficial to the following Sectors:

- Private Sector
- Public Sector
- SMMEs
- NGO/NPOs

Specific Outcomes linked to the Unit Standards	Content Outline
<ul style="list-style-type: none"> <li>▪ Develop a strategy for the department/division</li> <li>▪ Develop action plans for the department/division</li> <li>▪ Implement action plans</li> <li>▪ Review action plans.</li> </ul>	<p>Becoming a Digital Citizen</p> <ul style="list-style-type: none"> <li>▪ Understanding and embracing tomorrow’s technologies: <ul style="list-style-type: none"> <li>▪ Artificial Intelligence and Machine Learning</li> <li>▪ Virtual and Augmented Reality</li> <li>▪ Automation and Robotics</li> <li>▪ The Internet of Things</li> </ul> </li> <li>▪ Gaining a broad perspective of the significant shifts happening as a result of technology</li> <li>▪ Understanding the opportunities and risks that come with digital disruption and transformation</li> </ul> <p>Becoming an Effective Leader for the Digital Age</p> <ul style="list-style-type: none"> <li>▪ Understanding what it means to lead in the digital age and how the model of leadership has changed.</li> <li>▪ Understanding the skills that characterize the effective digital leader</li> </ul>

## Content Outline

- Recognising your strengths and development areas
- Learning from the real-life experiences of digital leaders
- Developing a personal digital leadership plan to drive positive, meaningful change in the workplace

KLM Empowered