



Growing Greatness
Leadership MasterClasses for the Fourth Industrial
Revolution

Immersive Leadership Development Experiences
Designed for the Novaturient

MasterClass #3
Sculpting the Future: Leading Innovation in the Digital
Age
NQF Level 5

Faculty of Management Sciences

Learning Programme Title	Sculpting the Future: Leading Innovation in a Digital Age
Learning Programme ID	252020
Registration End Date	2023-06-30
Last Date for Enrolment	2024-06-30
Duration	3 Days
NQF Level	5
Minimum Credits	6

Knowledge Leadership Management

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Learning Assumed to be in Place	<ul style="list-style-type: none"> ▪ Communication at NQF Level 4. ▪ Mathematical Literacy at NQF Level 4. ▪ Computer Literacy at NQF Level 4
Originating Qualification	NC: Generic Management NQF Level 5 (59201)

Programme Unit Standard

ID	Unit Standard Title	Level	Credits
252020	Create and manage an environment that promotes innovation	5	6
Total			6

Course Synopsis

Disruption is an opportunity and challenge for all organisations, economies and individuals. Facing the challenges of a disruptive environment requires new ways of thinking and practices in order to survive and thrive.

Sculpting the Future is part of Leadership MasterClasses for the Fourth Industrial Revolution, a transformational set of learning experiences designed to equip leaders with a new set of leadership skills to keep up with the rapid pace of change and embrace new, integrated ways of working.

On completion of this MasterClass experience, leaders will be empowered with practical skills and innovative thinking techniques to lead innovation activities, and to both survive and thrive in a VUCA world.

Target Audience

The Leadership MasterClasses for the Fourth Industrial Revolution are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to access future business opportunities.

This highly impactful MasterClass is beneficial to the following Sectors:

- Private Sector
- Public Sector
- SMMEs
- NGO/NPOs

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Specific Outcomes	Content Outline
<ul style="list-style-type: none">▪ Analysing own unit in terms of opportunities for innovation.▪ Demonstrating understanding of the techniques that promote creativity.▪ Developing a plan for creating an environment conducive to innovation.▪ Leading a team through a creative thinking process.	<p>Creating an Environment Conducive to Innovation</p> <ul style="list-style-type: none">▪ Building a workspace that encourages collaboration and creative thinking▪ Fostering a culture of enquiry, risk-taking and learning from mistakes▪ Creating innovative teams▪ Recognising and rewarding innovation▪ Analysing your immediate work environment and developing a plan for creating an environment conducive to innovation <p>Identifying Opportunities for Innovation</p> <ul style="list-style-type: none">▪ Innovation triggers▪ Sources of ideas <p>Generating and Evaluating Ideas</p> <ul style="list-style-type: none">▪ Critical thinking and problem solving▪ "Four C" model▪ Stimulating creativity in individuals▪ Stimulating creativity in groups▪ Incubation and convergence of ideas

Content Outline

Implementing Innovation

- Developing an inspiring vision
- Building a business case
- Formalising the project
- Managing resistance to new ideas and change
- Sustaining momentum

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