

Growing Greatness

LEADERSHIP MASTERCLASSES

klm
EMPOWERED

MASTERCLASS #6

I am Human: Leading People in the Digital Age

IMMERSIVE LEADERSHIP DEVELOPMENT EXPERIENCES DESIGNED
FOR THE NOVATURIENT

GROWING GREATNESS: LEADERSHIP MASTERCLASSES FOR THE 4TH INDUSTRIAL REVOLUTION

MASTERCLASS #6

I AM HUMAN: LEADING PEOPLE IN THE DIGITAL AGE

EXECUTIVE SUMMARY

While leaders of the digital age need to focus on becoming more tech-savvy, they also need to embrace the more human aspects of effective leadership, such as mastering the art of inspiring and listening.

I am Human will equip you to look beyond processes and technological innovation when crafting your strategy for 'going digital' and expose you to a repertoire of new approaches to leading people in a time of intense digital disruption.

This unique learning experience will provide you with insight into the practices you can use to successfully manage people in this rapidly changing environment.

DURATION

3 days plus 1 additional optional day for a life-altering, mindset-shifting experience.

RATIONALE

With the exponential increase in speed and impact of new technologies, the most effective leaders of tomorrow will understand how to lead both humans and machines in a way that maximizes the capabilities of both.

I am Human is part of a transformational set of learning experiences designed to equip leaders with a new set of leadership skills to keep up with the rapid pace of change and embrace new, integrated ways of working.

On completion of this MasterClass experience, leaders will discover several indispensable people leadership skills that cannot be replaced by artificial intelligence and be equipped to shift human engagement as rapidly as technology development.

TARGET AUDIENCE

The Leadership MasterClasses for the Fourth Industrial Revolution are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to access future business opportunities.

This highly impactful MasterClass is beneficial to the following Sectors:

- Private Sector
- Public Sector
- SMMEs
- NGO/NPOs

EXPERIENCE STRUCTURE AND CONTENT

- Pre-programme reading and online self-assessment to engage with the topic and set learning goals prior to attending the Knowledge X-Change;
- Two days of thought-provoking, immersive CrowdLearning and stimulating Knowledge X-Change dialogues including the Leadership LABS experience, followed by day 3, deep meaningful CouchConversations to consolidate learning, address obstacles to success, and optimize learning;
- Days 1 and 2 are consecutive. Thereafter, delegates return to their respective workplaces to apply their newly acquired knowledge and skills to a Business-Driven Action Learning project;
- Day 3 takes place approximately four weeks after the initial two contact days, and is designed to enable delegates to share their learning stories and receive peer coaching to deal with the challenges they may have encountered in applying their new learning;
- Each MasterClass includes an optional life experience to reinforce and accelerate learning and application by taking delegates out of their comfort zones and preparing them to expect the unexpected.

CONTENT OUTLINE

PROVIDING DIRECTION, CLARITY AND PURPOSE

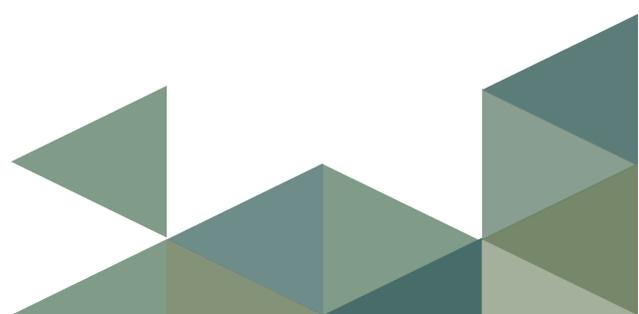
- Starting with why
- Clarifying purpose
- Becoming a purpose-driven leader
- Inspirational leadership

BUILDING PARTICIPATION AND ACCOUNTABILITY

- Inspirational leadership
- Driving accountability

EMPOWERING PEOPLE TO EXPERIMENT, INNOVATE AND EXECUTE

- Providing latitude
- The disciplines of execution



LEADING WITH EMOTIONAL INTELLIGENCE

- The human experience
- The emotionally intelligent leader

LEADERSHIP CONSIDERATIONS IN A DIGITAL AGE

- Leading humans and machines
- Managing virtual teams
- Managing multiple generations
- Developing yourself and others

THE KNOWLEDGE X-CHANGE DIFFERENCE: OUR ASPIRE MODEL

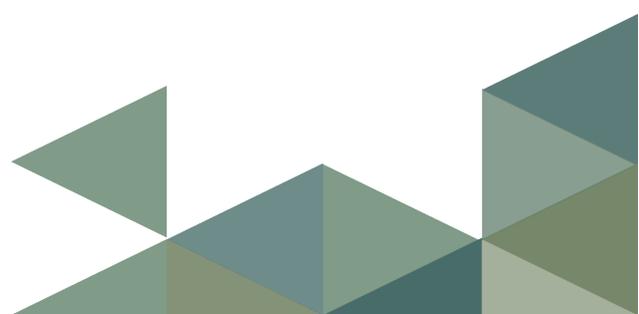
All Knowledge X-Change learning experiences are:

- **Authentic:** Real-life case studies and self-assessment throughout the experience
- **Social:** CrowdLearning and Knowledge X-Changes hosted in the Theatre of Meraki
- **Poly-Sensory:** A blend of learning methodologies to foster engagement and retention
- **Impactful:** Business-Driven Action Learning projects that drive results through application
- **Reflective:** Deep, meaningful CouchConversations to consolidate learning and address obstacles to success; wellbeing and mindfulness coaching to reinvigorate and reenergise; executive coaching sessions for designing a personal development action plan to benefit from the learning experience
- **Experiential:** Leadership LABS (Leadership Action and Behaviour Simulations)

THE I AM HUMAN: LEADING PEOPLE IN THE DIGITAL AGE MASTERCLASS IS AN ACCREDITED PROGRAMME ALIGNED TO THE FOLLOWING UNIT STANDARD:

NB The delivery of this MasterClass is pitched at middle to senior management level and references the Unit Standards for the purpose of accredited outcomes only.

ID	UNIT STANDARD TITLE	LEVEL	CREDITS
252031	Apply the principles and concepts of emotional intelligence to the management of self and others	5	4



NQF Level: 5

Minimum Credits: 4

Originating Qualification: National Certificate: Generic Management NQF Level 5 (NLRD 59201)

Accrediting Body: Services SETA

ADDITIONAL LEADERSHIP MASTERCLASSES FOR THE 4TH INDUSTRIAL REVOLUTION INCLUDE:

- #1 The Digital Leader: Navigating the Digital Age
- #2 The Agile Leader: Embracing Disruption in the Digital Age
- #3 Sculpting the Future: Leading Innovation in the Digital Age
- #4 Enabling Change: Leading Business Transformation in the Digital Age
- #5 Communicating with Impact: Leading with Influence in the Digital Age
- #6 I am Human: Leading People in the Digital Age**

#GrowingGreatness

