

Growing Greatness

LEADERSHIP MASTERCLASSES

klm
EMPOWERED

MASTERCLASS #3

Sculpting the Future: Leading Innovation in the Digital Age

IMMERSIVE LEADERSHIP DEVELOPMENT EXPERIENCES DESIGNED FOR THE NOVATURIENT

GROWING GREATNESS: LEADERSHIP MASTERCLASSES FOR THE 4TH INDUSTRIAL REVOLUTION

MASTERCLASS #3

SCULPTING THE FUTURE: LEADING INNOVATION IN THE DIGITAL AGE

EXECUTIVE SUMMARY

The emergence of new technologies is fundamentally shifting the way businesses need to compete. To adapt and thrive, organizations need leaders who can harness each wave of digital change to create new value for customers and new opportunities for business.

Sculpting the Future will enable you to adopt and apply new approaches to innovation so that you are able to embrace the challenges of disruptive technology and drive growth and value creation for the future.

This unique learning experience will change the way you think about innovation and digital strategy and give you a comprehensive roadmap for driving digital innovation.

DURATION

3 days plus 1 additional optional day for a life-altering, mindset-shifting experience.

RATIONALE

The graveyard of business is littered with businesses who didn't adapt to a changing world. Today, disruption is both a challenge and an opportunity for businesses, economies and individuals. Shaping the future in the face of rapid, continual disruption will take new ways of thinking and a new set of strategy formulation practices.

Sculpting the Future is part of a transformational set of learning experiences designed to equip leaders with a new set of leadership skills to keep up with the rapid pace of change and embrace new, integrated ways of working.

On completion of this MasterClass experience, leaders will be empowered with practical skills and innovative thinking techniques to lead innovation activities, and to both survive and thrive in a VUCA world.

TARGET AUDIENCE

The Leadership MasterClasses for the Fourth Industrial Revolution are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to access future business opportunities.

This highly impactful MasterClass is beneficial to the following Sectors:

- Private Sector
- Public Sector
- SMMEs
- NGO/NPOs

EXPERIENCE STRUCTURE AND CONTENT

- Pre-programme reading and online self-assessment to engage with the topic and set learning goals prior to attending the Knowledge X-Change;
- Two days of thought-provoking, immersive CrowdLearning and stimulating Knowledge X-Change dialogues including the Leadership LABS experience, followed by day 3, deep meaningful CouchConversations to consolidate learning, address obstacles to success, and optimize learning;
- Days 1 and 2 are consecutive. Thereafter, delegates return to their respective workplaces to apply their newly acquired knowledge and skills to a Business-Driven Action Learning project;
- Day 3 takes place approximately four weeks after the initial two contact days, and is designed to enable delegates to share their learning stories and receive peer coaching to deal with the challenges they may have encountered in applying their new learning;
- Each MasterClass includes an optional life experience to reinforce and accelerate learning and application by taking delegates out of their comfort zones and preparing them to expect the unexpected.

CONTENT OUTLINE

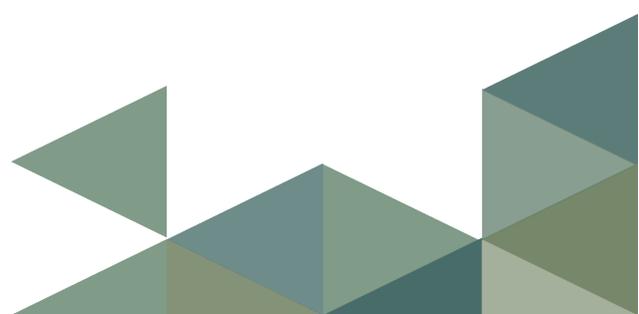
The focus of this MasterClass is to equip leaders with skills in leading innovative thinking and enabling employees to proactively and thoughtfully reinvent the future of work.

CREATING AN ENVIRONMENT CONDUCIVE TO INNOVATION

- Building a workspace that encourages collaboration and creative thinking
- Fostering a culture of enquiry, risk-taking and learning from mistakes
- Creating innovative teams
- Recognising and rewarding innovation
- Analysing your immediate work environment and developing a plan for creating an environment conducive to innovation

IDENTIFYING OPPORTUNITIES FOR INNOVATION

- Innovation triggers
- Sources of ideas



GENERATING AND EVALUATING IDEAS

- Critical thinking and problem solving
- “Four C” model
- Stimulating creativity in individuals
- Stimulating creativity in groups
- Incubation and convergence of ideas

IMPLEMENTING INNOVATION

- Developing an inspiring vision
- Building a business case
- Formalising the project
- Managing resistance to new ideas and change
- Sustaining momentum

THE KNOWLEDGE X-CHANGE DIFFERENCE: OUR ASPIRE MODEL

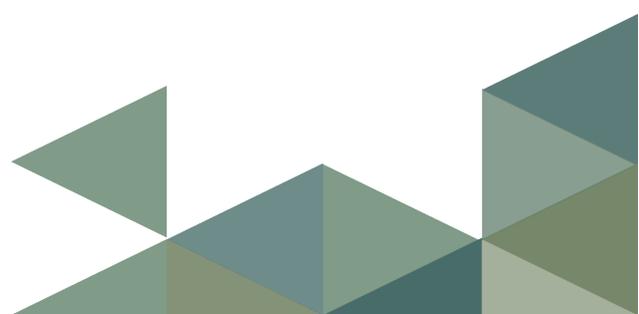
All Knowledge X-Change learning experiences are:

- **Authentic:** Real-life case studies and self-assessment throughout the experience
- **Social:** CrowdLearning and Knowledge X-Changes hosted in the Theatre of Meraki
- **Poly-Sensory:** A blend of learning methodologies to foster engagement and retention
- **Impactful:** Business-Driven Action Learning projects that drive results through application
- **Reflective:** Deep, meaningful CouchConversations to consolidate learning and address obstacles to success; wellbeing and mindfulness coaching to reinvigorate and reenergise; executive coaching sessions for designing a personal development action plan to benefit from the learning experience
- **Experiential:** Leadership LABS (Leadership Action and Behaviour Simulations)

THE SCULPTING THE FUTURE: LEADING INNOVATION IN THE DIGITAL AGE MASTERCLASS IS LINKED TO THE FOLLOWING UNIT STANDARDS:

NB The delivery of this MasterClass is pitched at middle to senior management level and references the Unit Standards for the purpose of accredited outcomes only.

ID	UNIT STANDARD TITLE	LEVEL	CREDITS
252020	Create and manage an environment that promotes innovation	5	6



NQF Level: 5

Credits: 6

Originating Qualification: NC: Generic Management NQF Level 5 (59201)

Accrediting Body: Services SETA

ADDITIONAL LEADERSHIP MASTERCLASSES FOR THE 4TH INDUSTRIAL REVOLUTION INCLUDE:

#1 The Digital Leader: Navigating the Digital Age

#2 The Agile Leader: Embracing Disruption in the Digital Age

#3 Sculpting the Future: Leading Innovation in the Digital Age

#4 Enabling Change: Leading Business Transformation in the Digital Age

#5 Communicating with Impact: Leading with Influence in the Digital Age

#6 I am Human: Leading People in the Digital Age

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