

Growing Greatness

LEADERSHIP MASTERCLASSES

klm
EMPOWERED

MASTERCLASS #1

The Digital Leader: Navigating the Digital Age

IMMERSIVE LEADERSHIP DEVELOPMENT EXPERIENCES DESIGNED
FOR THE NOVATURIENT

GROWING GREATNESS: LEADERSHIP MASTERCLASSES FOR THE 4TH INDUSTRIAL REVOLUTION

MASTERCLASS #1

THE DIGITAL LEADER: NAVIGATING THE DIGITAL AGE

EXECUTIVE SUMMARY

Do you have what it takes to lead in the digital age? Do you feel equipped with the necessary digital leadership skills to thrive in this new economy?

The Digital Leader will expose you to the technology trends defining the future and equip you with the capabilities you need to be an effective leader in a time of perpetual change and disruption.

This unique learning experience will empower you to become a digital citizen and navigate the digital future!

DURATION

3 days plus 1 additional optional day for a life-altering, mindset-shifting experience.

RATIONALE

To ensure that their organisations are ready for the digital future, leaders need to be familiar with the digital trends and disruptive technologies that are disrupting and shaping the way businesses strategise and compete, both locally and globally.

The Digital Leader is part of a transformational set of learning experiences designed to equip leaders with a new set of leadership skills to keep up with the rapid pace of change and embrace new, integrated ways of working.

On completion of this MasterClass experience, leaders will have a broader understanding of the impact of new technologies and be equipped with the skills and capabilities required to become an effective leader in the digital age.

TARGET AUDIENCE

The Leadership MasterClasses for the Fourth Industrial Revolution are designed for leaders and champions of change who are accountable for identifying and driving the complex and strategic changes required for businesses to access future business opportunities.

This highly impactful MasterClass is beneficial to the following Sectors:

- Private Sector
- Public Sector
- SMMEs
- NGO/NPOs

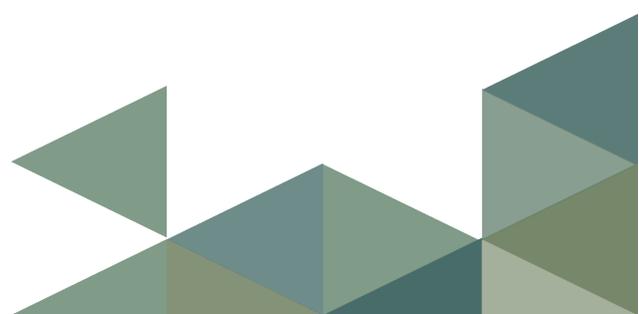
EXPERIENCE STRUCTURE AND CONTENT

- Pre-programme reading and online self-assessment to engage with the topic and set learning goals prior to attending the Knowledge-X-Change;
- Two days of thought-provoking, immersive CrowdLearning and stimulating Knowledge X-Change dialogues including the Leadership LABS experience, followed by day 3, deep meaningful CouchConversations to consolidate learning, address obstacles to success, and optimize learning;
- Days 1 and 2 are consecutive. Thereafter, delegates return to their respective workplaces to apply their newly acquired knowledge and skills to a Business-Driven Action Learning project;
- Day 3 takes place approximately four weeks after the initial two contact days, and is designed to enable delegates to share their learning stories and receive peer coaching to deal with the challenges they may have encountered in applying their new learning;
- Each MasterClass includes an optional life experience to reinforce and accelerate learning and application by taking delegates out of their comfort zones and preparing them to expect the unexpected.

CONTENT OUTLINE

BECOMING A DIGITAL CITIZEN

- Understanding and embracing tomorrow's technologies:
 - Artificial Intelligence and Machine Learning
 - Virtual and Augmented Reality
 - Automation and Robotics
 - The Internet of Things
- Gaining a broad perspective of the significant shifts happening as a result of technology.
- Understanding the opportunities and risks that come with digital disruption and transformation.



BECOMING AN EFFECTIVE LEADER FOR THE DIGITAL AGE

- Understanding what it means to lead in the digital age and how the model of leadership has changed.
- Understanding the skills that characterize the effective digital leader.
- Recognising your strengths and development areast.
- Learning from the real-life experiences of digital leaders.
- Developing a personal digital leadership plan to drive positive, meaningful change in the workplace.

THE KNOWLEDGE X-CHANGE DIFFERENCE: OUR ASPIRE MODEL

All Knowledge X-Change learning experiences are:

- **Authentic:** Real-life case studies and self-assessment throughout the experience
- **Social:** CrowdLearning and Knowledge X-Changes hosted in the Theatre of Meraki
- **Poly-Sensory:** A blend of learning methodologies to foster engagement and retention
- **Impactful :** Business-Driven Action Learning projects that drive results through application
- **Reflective:** Deep, meaningful CouchConversations to consolidate learning and address obstacles to success; wellbeing and mindfulness coaching to reinvigorate and reenergise; executive coaching sessions for designing a personal development action plan to benefit from the learning experience
- **Experiential:** Leadership LABS (Leadership Action and Behaviour Simulations)

THE DIGITAL LEADER: NAVIGATING THE DIGITAL AGE MASTERCLASS IS ALIGNED TO THE FOLLOWING ACCREDITED UNIT STANDARDS:

NB The delivery of this MasterClass is pitched at middle to senior management level and references the Unit Standards for the purpose of accredited outcomes only.

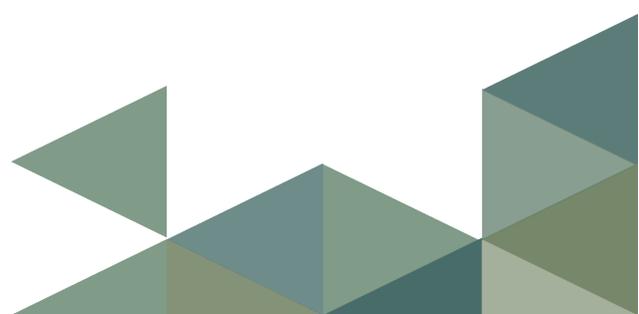
ID	UNIT STANDARD TITLE	LEVEL	CREDITS
15219	Develop and implement a strategy and action plans for a team, department or division	5	4

NQF Level: 5

Minimum Credits: 4

Originating Qualification: NC: Productivity NQF Level 5 (NLRD 49793)

Accrediting Body: SABPP



ADDITIONAL LEADERSHIP MASTERCLASSES FOR THE 4TH INDUSTRIAL REVOLUTION INCLUDE:

#1 **The Digital Leader: Navigating the Digital Age**

#2 The Agile Leader: Embracing Disruption in the Digital Age

#3 Sculpting the Future: Leading Innovation in the Digital Age

#4 Enabling Change: Leading Business Transformation in the Digital Age

#5 Communicating with Impact: Leading with Influence in the Digital Age

#6 I am Human: Leading People in the Digital Age

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